

# Propaganda Notes

**Propaganda:** The use of \_\_\_\_\_ to convince someone of something

**The Intent:** Propaganda is a way of \_\_\_\_\_ people

\*\*Regardless of the propaganda's \_\_\_\_\_ (they can be good), propaganda is always bad. It is designed to do your \_\_\_\_\_ for you.

## Types of Propaganda:

**Name – Calling:** The use of derogatory (abusive) \_\_\_\_\_ and words that carry a \_\_\_\_\_ connotation when describing the enemy.

Example: \_\_\_\_\_

**Bandwagon:** Everyone is doing it, and you should \_\_\_\_\_ (Peer

Pressure)

Example: \_\_\_\_\_

**Red Herring:** \_\_\_\_\_ with an unrelated point; “winning an  
\_\_\_\_\_ by leading attention away from the actual topic

Example: \_\_\_\_\_

**Testimonial:** A celebrity or expert that \_\_\_\_\_ a product,  
candidate, or idea

Example: \_\_\_\_\_

**Circular Argument:** The point and reasoning are the same (lack of  
\_\_\_\_\_)

Example: \_\_\_\_\_

**Logical Fallacy:** A false or \_\_\_\_\_ logical deduction

Example: \_\_\_\_\_